

STRENGTHENING COMMUNITY CONNECTIONS THROUGH BREASTFEEDING COALITIONS

OPPORTUNITIES FOR BUILDING SUSTAINABLE COALITIONS ACROSS MICHIGAN



Centering lived experiences and lessons learned of coalition members, especially Black and Indigenous members



Finding sustainable funding in addition to leveraging community support through donations, vendor participation, and local businesses



Strategizing ways to engage new coalition members and maintain clear mission, vision, and goals for success



Connecting with other lactation supporters involved in coalition work across Michigan to navigate overcoming barriers in their local communities



Ensuring that a wide range of stakeholders (WIC, hospital staff, community support, etc.) are involved in coalitions, which can aid in filling care gaps

"WHEN COALITION BUILDING, PERSISTENCE IS KEY AND NOT TO GIVE UP."



"COALITIONS ARE NOT NEW AND IT'S GREAT TO BE ABLE TO ASK QUESTIONS AND FIND ANSWERS IN THIS GROUP."

MIBFN

Michigan Breastfeeding Network