

WHY WIC FOR BREASTFEEDING FAMILIES?



IT'S LOCAL!

WIC is available in every county throughout Michigan.



INCOME QUALIFICATIONS ARE HIGHER THAN YOU THINK!

One out of every two babies born in Michigan receives WIC benefits.



ALL WIC STAFF ARE TRAINED TO SUPPORT BREASTFEEDING/ BODYFEEDING.

WIC is a leading voice of lactation support in our state. Most offices have peer counselors, certified lactation specialists, IBCLCs, and other trained staff to meet a variety of needs.



HUMAN MILK FEEDING WIC PARTICIPANTS GET MORE FOOD!

Lactating parents who are income eligible for WIC receive additional food as part of their benefits package, in addition to referrals to health services and nutrition education.



WIC SUPPORTS EVERY LACTATING PARENT!

MIBFN advocates for every parent to be referred for WIC Breastfeeding services because Michigan WIC is a key partner in community lactation support. Did you know they offer classes and support groups to every human milk feeding parent, regardless of income? This tool is great for everyone throughout health care and public health birthing systems to use to refer families for WIC breastfeeding services.

Call 211 to find your local agency or use the free "WIC Connect" mobile app to find your local agency and see if you qualify

