

# 2022 AUGUST BREASTFEEDING MONTH RECAP

## CELEBRATING AND AMPLIFYING LOCAL BREASTFEEDING SUPPORTERS ACROSS MICHIGAN



Governor Whitmer proclaimed August 2022 as **Breastfeeding Month** in Michigan



Governor Whitmer proclaimed August 8-14, 2022 as **Indigenous Milk Medicine Week** in Michigan



Mayor Bliss proclaimed August 25-31, 2022 as **Black Breastfeeding Week** in Grand Rapids

Mi Milk Collective created a **Black Breastfeeding Week** campaign on Tik Tok

Michigan WIC launched **Into Every Drop** social marketing campaign

Strong Beginnings worked with **fathers** on the importance of human milk feeding

Dickinson-Iron District Health Department held **8th Annual Breastfeeding Awareness Walk**

Milk Like Mine launched **two "Spilled Milk"** episodes on Facebook Live

MIBFN hosted **first virtual 5K** and also sold t-shirts with theme "We Rise. We Resist. We Represent."

Full Circle Doula Services led **2nd Annual Saginaw Family Stroll for Breastfeeding**

Bump to Birth and Birth Queens and Milk Queens facilitated **Community Breastfeeding Educator Workshops**

Milk Like Mine held **1st Annual Breastfeeding in the Park** event

YOLO celebrated with a **Boobie Brunch**

LactPower hosted **Black Breastfeeding Week** event in the park

### AUGUST 2022 BREASTFEEDING AWARENESS MONTH

S	M	T	W	TH	F	S
	1	2	3	4	5	6
WORLD BREASTFEEDING WEEK: STEP UP FOR BREASTFEEDING: EDUCATE AND SUPPORT						
7	8	9	10	11	12	13
INDIGENOUS MILK MEDICINE WEEK: STRENGTHENING OUR TRADITIONS FROM BIRTH AND BEYOND						
14	15	16	17	18	19	20
ASIAN AMERICAN NATIVE HAWAIIAN PACIFIC ISLANDER BREASTFEEDING WEEK: TELLING OUR OWN STORIES. ELEVATING OUR VOICES.						
21	22	23	24	25	26	27
BLACK BREASTFEEDING WEEK: 10 YEARS, A NEW FOUNDATION						
28	29	30	31			

**AUGUST 1-31 - NATIONAL BREASTFEEDING MONTH: TOGETHER WE DO GREAT THINGS & WIC MICHIGAN BREASTFEEDING MONTH: INTO EVERY DROP**

**KEEP THE MOMENTUM GOING BY ADVOCATING FOR BREASTFEEDING WITH POLICY AND DECISION MAKERS IN YOUR COMMUNITY!**



THIS REPORT WAS GENERATED FROM DISCUSSION AT THE AUGUST 18, 2022 LOCAL BREASTFEEDING SUPPORTER MEETING. TO LEARN MORE ABOUT THESE MEETINGS, VISIT [MIBREASTFEEDING.ORG/LOCAL-MEETINGS](https://mibreastfeeding.org/local-meetings).