

PANORAMIC DOULA

NACCHO BLUEPRINT GRANT REPORT



mibreastfeeding.org/panoramic-doula



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INTRODUCTION

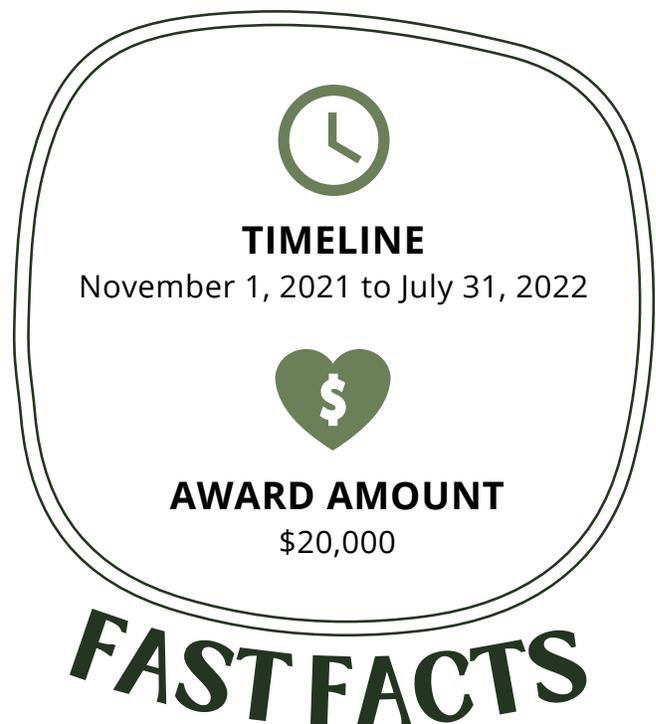
ABOUT PANORAMIC DOULA

Panoramic Doula provides community-based, equity centered birth and breastfeeding services in Chippewa County, sharing the experience and knowledge of supporting people through and beyond their reproductive experiences while specializing in unique and comprehensive traditional, Indigenous postpartum care and lactation support.

Panoramic Doula's mission is to care and nurture people in their experiences as a foundation in restoring innate trust in the bodies of Indigenous peoples to heal the future generations.

ABOUT THE AWARD

We are immensely grateful to National Association of County and City Health Officials (NACCHO) in their selection of Panoramic Doula for a FY22 Implementing the COC Blueprint award. Through this award, Panoramic Doula was able to serve more families, present on the Great Lakes Breastfeeding Webinars, participate in a sexual assault/domestic violence training, and more. Thank you so much for your support.



A graphic titled "FAST FACTS" enclosed in a rounded rectangular border. It contains two sections: "TIMELINE" with a clock icon and the text "November 1, 2021 to July 31, 2022", and "AWARD AMOUNT" with a heart icon containing a dollar sign and the text "\$20,000".

TIMELINE
November 1, 2021 to July 31, 2022

AWARD AMOUNT
\$20,000

FAST FACTS

“In removing the barrier of funding, the need for continuity of care is absolutely prominent. Through my work, it is very clear to me that families want birth and breastfeeding support and that the burden of compensation makes it difficult for families to pursue the care they seek in the Chippewa County Area. I hope to continue growing in a number of ways from paid community education (through avenues such as courses) to a larger virtual following resulting in compensation so that I can continue to do this work with or without grants in a way that doesn’t place burden on families, especially Indigenous families.”

**Lindsey McGahey, IBC, IFSD, BE,
Panoramic Doula**





SUCCESSES

CARING FOR INDIGENOUS FAMILIES

PANORAMIC DOULA SERVED 15 INDIGENOUS FAMILIES WITH FULL SPECTRUM DOULA AND BREASTFEEDING SUPPORT, FREE OF CHARGE.

Panoramic Doula believes that cost should not be a barrier from families, especially Indigenous families, from receiving traditional birth and breastfeeding support. As such, this grant helped Panoramic Doula to serve 15 Indigenous families within Sault Ste. Marie with culturally resonant care.

SUPPORT PROVIDED INCLUDES:



prenatal counseling
and support



lactation counseling



postpartum care
support



birth and
postpartum planning



birth support - both
virtual and in person

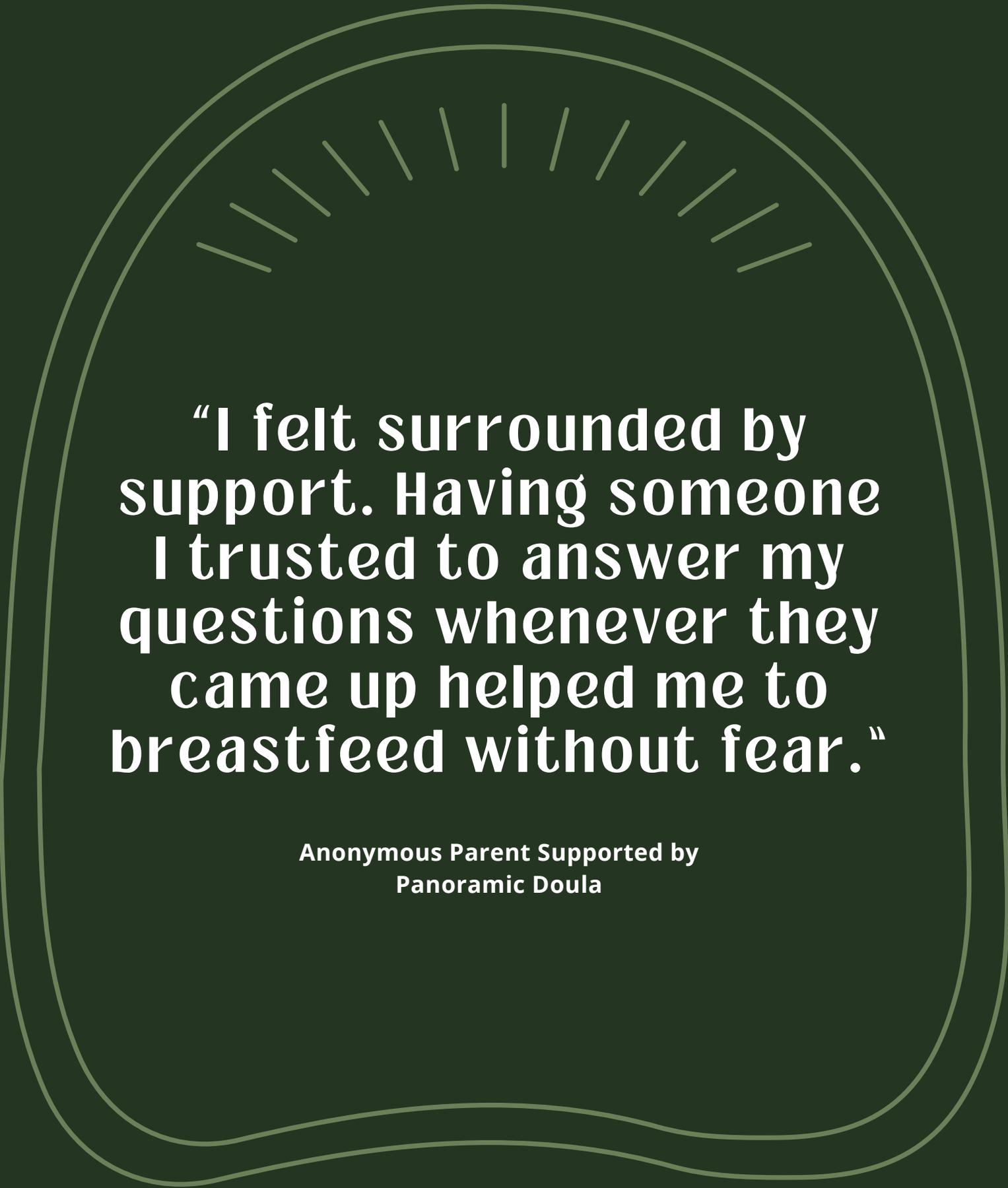


preconception and
conscious conception
counseling

MILK DROP OF
KNOWLEDGE

Panoramic Doula went above and beyond to serve an additional three families outside of Chippewa county with virtual support as well.





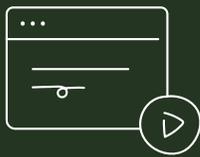
“I felt surrounded by support. Having someone I trusted to answer my questions whenever they came up helped me to breastfeed without fear.”

**Anonymous Parent Supported by
Panoramic Doula**

PROVIDING EQUITY-FOCUSED, ACCESSIBLE EDUCATION

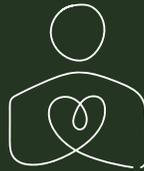
LINDSEY MCGAHEY, IBC, IFSD, BE PRESENTED A GREAT LAKES BREASTFEEDING WEBINAR, "HONORING INDIGENOUS PARENTHOOD FROM CONCEPTION THROUGH POSTPARTUM."

Michigan Breastfeeding Network presents Great Lakes Breastfeeding Webinars. These monthly offerings center Black and Indigenous presenters and are grounded in the core values of access, equity, relevance, and evidence. They are free for participants and accessible on-demand for one year after the initial air date for 7 types of continuing education credit.



558

participants
registered



310

completed post-
webinar evaluation



4.01/5

average webinar
rating

This presentation focused on the world of birth work and lactation care from the sacred ceremonies of Indigenous conception, pregnancy, birth, postpartum, lactation, and parenting. We honored a view rarely seen and often buried from Indigenous voices in hopes to further protect these ceremonies as sacred and mitigate the health risks in Indigenous communities by highlighting the importance of "by us for us" care. Indigenous birthing bodies are sacred. Indigenous birth workers are sacred. Indigenous parenthood is sacred.

**"I LEARNED ABOUT
KEEPING PATIENTS WELL-
INFORMED ON CARE AND
ALWAYS HONORING
THEIR DECISIONS AND
WHAT IS SACRED TO
THAT PERSON."**

-Webinar Participant

”Lindsey McGahey, IFSD, IBC, BE is a dedicated birth and lactation provider in her community who cares for families in a selfless way, centering traditional practices and care during the preconception through postpartum period. The skilled care she pours into families enables them to begin their parenting journey fulfilled, protected, and empowered to trust in their innate abilities to nurture their infants, their families, and themselves.”

**Vicki Wood, CLC, CLS, MIBFN Fund
Development Manager**



IMPLEMENTING AND EXPANDING AN INDIGENOUS-CENTERED BIRTH AND BREASTFEEDING SUPPORT SYSTEM

NOT ONLY DOES PANORAMIC DOULA PROVIDE SUPPORT, THEY ALSO HAVE WORKED RELENTLESSLY TO EXPAND THEIR OFFERINGS.

Panoramic Doula is connected in community and has leaned into growing trauma-informed knowledge, creating a new program to meet the needs of Indigenous families, and collaborating with other Indigenous birthing and breastfeeding supporters.

GROWING TRAUMA-INFORMED KNOWLEDGE



Attended sexual assault/domestic violence advocacy training

CREATING NEW COMMUNITY PROGRAM



Co-created Nourishing Nations to provide essential support to young Indigenous parents

COLLABORATING WITH INDIGENOUS LACTATION SUPPORTERS



Worked alongside three lactation supporters, including doula and partner of Nourishing Nations

MILK DROP OF KNOWLEDGE

Nourishing Nations is a traditional cultural support program that provides postpartum and newborn care packages to teen and young Indigenous mothers (age 21 and under) anywhere in Michigan.



NEXT STEPS

INVESTING IN INDIGENOUS BIRTH WORKERS

INDIGENOUS FAMILIES DESIRE FULL SPECTRUM PRE-CONCEPTION, PREGNANCY, BIRTH AND POSTPARTUM SUPPORT FROM INDIGENOUS BIRTH WORKERS THAT CENTER TRADITIONAL PRACTICES AND CARE.

When the barrier of funding is removed (as to not financially burden families while also ensuring that the skilled lactation supporter is paid for the services provided), the need for continuity of care is absolutely prominent. Panoramic Doula had no difficulty in finding 15 families to work alongside for this funding period.



CONTINUED INVESTMENT IS NEEDED FOR THE RECLAMATION OF TRADITIONAL BIRTHING AND BREASTFEEDING PRACTICES

Through this grant period, prospective families frequently asked about pricing and if payment plans were available (before Panoramic Doula was even able to express that their care was already compensated through funding).

There is immense hope to continue growing in a number of ways from paid community education (through avenues such as courses) to a larger virtual following resulting in compensation so that Panoramic Doula can continue to do this work with or without grants in a way that doesn't place burden on families, especially Indigenous families.

A special thank you to National Association of County and City Health Officials (NACCHO) for making this work possible.