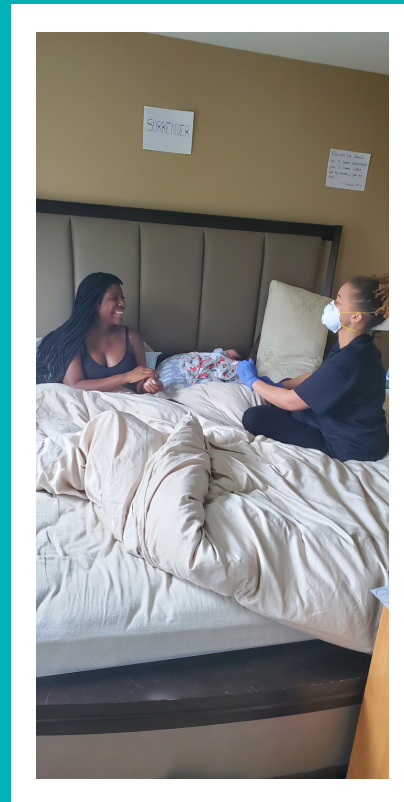


# #INVESTINDETROITBREASTFEEDING FUNDRAISER RECAP

**Families of color are disproportionately impacted by the coronavirus (COVID-19) pandemic.** In Metro-Detroit, which accounts for 80% of Michigan's COVID-19 confirmed cases (as of April 15, 2020), Southeast Michigan IBCLCs of Color (SEMI) continues to provide breastfeeding education and skilled birth and lactation support for families during this crucial time. Breastfeeding is medicine. SEMI's members know this, and despite not receiving personal protective equipment (PPE), continue serving Detroit families.



**Jennifer Day, IBCLC**  
with a client

**“THERE IS REAL POWER WHEN A WHOLE COMMUNITY COMES TOGETHER. IT TAKES A VILLAGE!”**

**- JENNIFER DAY, IBCLC,  
SEMI FOUNDING MEMBER &  
MIBFN PROJECT MANAGER**

SEMI is doing frontline work in the face of systems that are broken and leading the way statewide to continue supporting breastfeeding families in Detroit through the pandemic. SEMI's members are trusted in their community to provide professional support from within the local community. To quote their members, "We are the families we serve."

[mibreastfeeding.org/invest-detroit](http://mibreastfeeding.org/invest-detroit)



**Sekeita Lewis-Johnson, DNP, FNP-BC, IBCLC**  
with a client



“SKILLED LACTATION SUPPORT IS IMPORTANT ESPECIALLY FOR FIRST TIME PARENTS. MY EXPERIENCE AFTER DELIVERY WHILE TRYING TO BREASTFEED WASN'T THE BEST. THE LACTATION SUPPORT THE HOSPITAL PROVIDED LACKED KNOWLEDGE AND COMPASSION...I WENT WITH LACTATION SUPPORT THAT WAS NOT AFFILIATED WITH THE HOSPITAL. MY LC PROVIDED EDUCATIONAL TOOLS AND DAILY SUPPORT. IF IT WASN'T FOR THE CONSULTANT, I WOULD HAVE GIVEN UP, BUT SHE WOULDN'T LET ME. MONTHS LATER WE ARE LATCHING AND LIVING THANKS TO OUR LACTATION CONSULTANT.”

- BREASTFEEDING PARENT

“MY LACTATION CONSULTANT IS THE BEST. SHE HELPED ME OUT SO MUCH BECAUSE I WAS AT A POINT TO WHERE I JUST WANTED TO GIVE UP ON BREASTFEEDING [...] MY BABY HAS GAINED [WEIGHT] AND IS DOING VERY GOOD THANKS TO MY LACTATION CONSULTANT.”

- STEPHANIE, NEW MOM

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# FAST FACTS



**APRIL 16-MAY 9, 2020**



**\$10,364**

SKILLED LACTATION SUPPORT



**\$4,000**

LACTATION SUPPORT SUPPLIES



**\$35,000**

PPE AND TELEHEALTH ACCESS



**48**

VISITS WITH BLACK FAMILIES IN  
DETROIT DURING MAY-OCT 2020

“

WHEN THE TRUCK  
PULLED UP, I WAS  
EXPECTING TO GET A  
FEW BOXES. I  
COULDN'T BELIEVE IT  
WHEN THE DRIVER  
BACKED INTO MY  
DRIVEWAY AND TOLD  
ME THAT ALMOST  
EVERYTHING ON HIS  
TRUCK WAS FOR US!”

- TAMEKA JACKSON-  
DYER, IBCLC, CHW,  
SEMI FOUNDING  
MEMBER

**Tameka Jackson-Dyer,**  
IBCLC, CHW sorting  
donations



[mibreastfeeding.org/invest-detroit](https://mibreastfeeding.org/invest-detroit)